

Privacy Notice (For External Use)

Tipco foods public company limited and affiliated companies (collectively referred to as “**Company**”) are aware of the importance of Personal Data (defined below) protection of Company’s customers and trading and business partners (collectively referred to as “**you**” or “**Data Subject**”). The collection, use and/or disclosure (collectively referred to as “**Processing**” or “**Data Processing**”) of Personal Data shall act in accordance with the Personal Data Protection Act BE 2562 as the Personal Data protection is a social responsibility so as to build trust and strong business relations between Company and its customers and trading and business partners. Company hereby announces this Privacy Notice in order to inform you of your rights and legal duties, as well as terms and conditions concerning the collection, use, or disclosure of your Personal Data.s

Personal Data

The term “**Personal Data**” means any information relating to a person which enables the identification of such person, whether directly or indirectly, but not including the information of deceased persons in particular.

The term “**Sensitive Personal Data**” means any information relating to a particular person which is sensitive and presents significant risks to the Person’s fundamental rights and freedoms, which includes data regarding racial or ethnic origin, political opinions, cults, religious or philosophical beliefs, sexual behaviour, criminal records, health data, disabilities, trade union information, genetic data and biometric data.

Collection of Personal Data

Company shall collect Personal Data within the purpose, scope, and lawful and fair methods as is necessary which is defined in the scope of Company’s corporate objectives. The Personal Data that Company collects shall include:

1. Personal Data, including but not limited to full name, age, date of birth, citizen ID, passport ID, signature, copy of citizen ID card, copy of passport, gender, nationality, and occupation;
2. contact information, including but not limited to address, phone number, and email;
3. financial information, including but not limited to bank account and copy of bank account; and
4. data obtained by Company or automated methods from other devices, including but not limited to IP address, cookie, service usage behaviour, service usage record, voice record, video record, social media account, and chat log.

In this regard, Company shall request consent from Data Subject before such collecting, except for where:

1. it is necessary for the performance of a contract where the collection, use, or disclosure of Personal Data is required to provide service or for performance of a contract between Data Subject and Company;
2. it is to prevent or suppress a danger to a Person's life, body or health;
3. it is necessary for compliance with the law;
4. it is necessary for legitimate interests of Company so as to fulfill its operational objectives in which suitable measures to safeguard Data Subject's rights and freedoms are put in place, including but not limited to fraud prevention, network security and safeguards for Data Subject's rights and freedoms;
5. it is for the achievement of the purpose relating to the preparation of the historical documents or the archives for public interest, or for other purposes relating to research or statistics, in which suitable measures to safeguard Data Subject's rights and freedoms are put in place; and
6. it is necessary for the performance of a task carried out in the public interest, or it is necessary for the exercising of official authority.

Source of Personal Data

1. Personal Data can be directly obtained from Data Subject through any activities, including but not limited to membership sign-up, newsletter sign-up, and marketing activities;
2. Personal Data can be obtained from other sources, including but not limited to public data, partners, and affiliate.
3. Personal Data can be obtained from Data Subject's related person.

Purposes of Processing Personal Data

Company may use Personal Data for the following purposes or for other purposes notified at the time of collecting Personal Data or for which Data Subject has given consent after Company has collected such Personal Data. Reasons for collecting, using or disclosing are provided below:

1. it is to deliver product, service, gift, or voucher to complete the contract between Company and Data Subject;
2. it is used for business operation, performance evaluation, and business process improvement to improve the quality of products and services;
3. it is to carry out any accounting and financial activities; including but not limited to auditing, debt notification and collection, tax operations and transactions as prescribed by law;
4. it is for Company's legitimate interests, including but not limited to recordings obtained from Call Centre Service and CCTV;
5. it is for compliance with law, investigation process, relevant regulations and Company's legal duties;
6. it is to respond to Data Subject's enquiry and assist Data Subject, including but not limited to post-sale customer service, receive a complaint, and tax invoice;
7. it is for marketing activities upon the explicit consent of Data Subject, including but not limited to send the newsletter.

Transferring and Disclosing of Personal Data

Company shall not disclose and transfer Personal Data to third party unless explicit consent is given, or except for where:

1. Company is subject to disclosing or sharing Personal Data with partner, service provider or third party if necessary, in order to fulfill and achieve the purposes contemplated in this Privacy Notice; by doing so, Company shall create a Data Processing Agreement in accordance with the law;
2. Company may disclose or share Personal Data to Company's affiliates; in this regard, the Processing of Personal Data shall merely be in keeping with the purposes contemplated in this Privacy Notice; and
3. it is required to disclose Personal Data by law or legal procedures or to disclose Personal Data to officers, authorities or authorized organizations in order to comply with lawful order or request.

International Transfers of Personal Data

Company may send or transfer Personal Data to a foreign country. In this regard, Company shall ascertain that the destination country or international organization that receives such Personal Data shall have adequate data protection standards and measures.

Personal Data Protection

Company has provided and adopted Personal Data storage system equipped with appropriate mechanism and technical features by encrypting the transferring of Personal Data via internet network, as well as safeguard measures in accordance with the law concerning the protection of Personal Data and relevant delegations. Company also restricts its employees, contractors and representatives from accessing to the use, disclosure, destroying or unauthorized access of Personal Data.

Retention Period of Personal Data

Company shall retain and use Personal Data as long as necessary for the purposes of Processing Personal Data contemplated in this Privacy Notice or as prescribed by law, except for where it is necessary to retain such Personal Data for other reasons, including but not limited to acting in accordance with the law, to fulfilling Company's legal duties and obligations or to inspecting in case where any disputes arise. Under such circumstances, Company may retain Personal Data longer than the abovementioned period.

Changes to Privacy Notice

Company may amend this Privacy Notice or parts of it and will inform you of the respective amendments or changes to this Privacy Notice as well as the recent date of such amending on

- <https://www.tipco.net/privacy-policy.php>
- <https://www.tipcofood.com/privacy-policy>
- <https://auramove.net/privacy-policy>
- <https://www.tipcoshop.com/privacy-policy>
- <https://corporate.tipcoshop.com/privacy-policy>
- <https://squeezebytipco.tipcoshop.com/privacy-policy>
- <https://tipcoherb.com/privacy-policy>
- <https://ganchashop.com/privacy-policy>
- <https://refill.tipcohub.com/privacy-policy>

Company suggests you regularly check this Privacy Notice. By using products or service on Company's website after the amending of this Privacy Notice, you are deemed to acknowledge such amending or changes.

Data Subject Rights

Data Subject may exercise Data Subject Rights with respect to the law and as contemplated in this Privacy Notice, details as specified below:

1. Right to access and obtain copy of Data Subject's Personal Data;
2. Right to have inaccurate Personal Data rectified, or completed if it is incomplete;
3. Right to Data Portability in case where Company has made such Personal Data publicly accessible in the format readable or commonly used by ways of automatic tools or equipment, and can be used or disclosed by automated methods;
4. Right to erase, destroy or anonymize Personal Data, should such Personal Data be no longer necessary or unless there are certain circumstances where Company has legal grounds to reject Data Subject's request;
5. Right to restrict the use of Personal Data under circumstances where Personal Data is subject to erasure or is no longer necessary;
6. Right to withdraw consent given by Data Subject; and
7. Right to object the Processing of Personal Data at any time.

Should you have any questions or wish to rectify or erase your Personal Data or to exercise the aforementioned rights or contact Company regarding Personal Data issues or Company's Personal Data protection practices, please contact Company.

Contact Details

Tipco Foods Public Company Limited (Head Office)

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Announced on [31 May 2022]



(Mr. Leuchar Pisitthakarn)

Acting - Chief Executive officer